

# MB-260T00: Microsoft Customer Data Platform Specialty

| **Vendor:** Microsoft

**Duration:** 32.00 hours (4 days)

**26.0 CPD Hours**

**Rating:** ★ 4.6 (5,878 reviews)

## Course Information

**Delivery Format:** Instructor Led - Online

## Course Overview

Customer Data Platform specialists implement solutions that provide insight into customer profiles and that track engagement activities to help improve customer experiences and increase customer retention. In this course, students will learn about the Dynamics 365 Customer Insights solution, including how to unify customer data with prebuilt connectors, predict customer intent with rich segmentation, and maintain control of customer data. This specialty course starts with creating a unified profile and then working with customer data.

## About This Course

Customer Data Platform specialists implement solutions that provide insight into customer profiles and that track engagement activities to help improve customer experiences and increase customer retention. In this course, students will learn about the Dynamics 365 Customer Insights solution, including how to unify customer data with prebuilt connectors, predict customer intent with rich segmentation, and maintain control of customer data. This specialty course starts with creating a unified profile and then working with customer data.

## Who Should Attend

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Candidates should be familiar with Dynamics 365 Customer Insights and have firsthand experience with one or more additional Dynamics 365 apps, Power Query, Microsoft Dataverse, Common Data Model, and Microsoft Power Platform. They should also have working knowledge of practices related to privacy, compliance, consent, security, responsible AI, and data retention policy.

# Learning Outcomes

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**Upon successful completion of this course, participants will be able to:**

After completing this course, you will be able to:

Clean, transform, and ingest data into Dynamics 365 Customer Insights

Create a unified customer profile

Work with Dynamics 365 Audience insights

Enrich data and predictions

Set up and manage external connections

Administer and monitor Customer Insights

## Additional Course Details

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Nexus Humans MB-260T00: Microsoft Customer Data Platform Specialty training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the MB-260T00: Microsoft Customer Data Platform Specialty course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

# Frequently Asked Questions

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## **Q: What delivery options are available for MB-260T00: Microsoft Customer Data Platform Specialty?**

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
  - Traditional Instructor-Led Classroom Training (ILT)
  - On-site delivery at your offices anywhere in United Kingdom
  - Private dedicated courses customized for your team
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## **Q: How many CPD hours does this course provide?**

The 4-day MB-260T00: Microsoft Customer Data Platform Specialty course provides up to 26.0 CPD hours of structured learning. CPD certificates can be provided upon request.

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## **Q: What is the duration of the MB-260T00: Microsoft Customer Data Platform Specialty training?**

The training takes place over 4 day(s), with each day lasting approximately 32.00 hours including breaks for lunch and refreshments.

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## **Q: Do you provide corporate training for MB-260T00: Microsoft Customer Data Platform Specialty?**

Yes, we provide corporate training, dedicated training, and closed classes for MB-260T00: Microsoft Customer Data Platform Specialty. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

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## **Q: What related terms do people search for?**

Popular related searches include: mb260 mb 260

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## Q: Why choose Nexus Human for MB-260T00: Microsoft Customer Data Platform Specialty?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

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## Q: Are there any discount codes available?

Yes! Use discount code **PENPALS** when booking your MB-260T00: Microsoft Customer Data Platform Specialty training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

# Nexus Human

## Professional Training & Development

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