

# Building Better Business Cases

**Category:** Business Analysis | **Vendor:** Business Analysis

**Duration:** 8.00 hours (1 days)

**6.5 CPD Hours**

**Rating:** ★ 4.6 (5,878 reviews)

## Course Information

**Delivery Format:** Instructor Led - Online

## Course Overview

Project professionals often find themselves developing business cases for the performing organization. When asked to do so, it is critical to create a solid business case. All too often, project teams are asked to implement a solution before the underlying problem is known or assessed. An essential ingredient to successful projects is a clear and relevant business case. It provides both insights into and a proposed solution for important business needs. Strong business cases contain feasible and effective ways of justifying and recommending projects that squarely address business needs, both problems and opportunities. Through this course, you will learn a repeatable process that starts with identifying business needs and ends with a strong business case. You will learn and practice applying each step in a 5-part approach to developing business cases. This course has been approved by PMI for 7 PDUs and by IIBA for 7 CDUs.

## About This Course

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## **Who Should Attend**

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Process and business analysts, business process owners and executives, project managers, general business staff, and anyone who needs the skills to improve and/or manage business processes.

# Learning Outcomes

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**Upon successful completion of this course, participants will be able to:**

Describe the essential components and roles needed for an effective business case. Explain the need for business cases. Plan and execute the steps needed for a business case effort using a structured approach. Define business needs through solid situation statements. Select and use appropriate techniques for determining root cause. Use one or more of the methods presented to formulate recommendations in a business case. Perform cost-benefit analysis for business cases using standard financial valuation formulas. Prepare an implementation plan and evaluation measures for a business case.

## Additional Course Details

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Nexus Humans Building Better Business Cases training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the Building Better Business Cases course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

# Frequently Asked Questions

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## **Q: What delivery options are available for Building Better Business Cases?**

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
  - Traditional Instructor-Led Classroom Training (ILT)
  - On-site delivery at your offices anywhere in United Kingdom
  - Private dedicated courses customized for your team
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## **Q: How many CPD hours does this course provide?**

The 1-day Building Better Business Cases course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

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## **Q: What is the duration of the Building Better Business Cases training?**

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

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## **Q: Do you provide corporate training for Building Better Business Cases?**

Yes, we provide corporate training, dedicated training, and closed classes for Building Better Business Cases. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

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## Q: Why choose Nexus Human for Building Better Business Cases?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

## Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Building Better Business Cases training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

# Nexus Human

## Professional Training & Development

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